



KONAMI ANNOUNCES NEW LITTLE KING'S STORY AVAILABLE OCTOBER 4 FOR THE PLAYSTATION®VITA SYSTEM

Sydney, Australia, Sept 21 - Konami Digital Entertainment, Inc. today unveiled the launch date for New Little King's Story, available for the PlayStation®Vita system on October 4 in Australia and New Zealand. Featuring a brand new storyline and online functionality, New Little King's Story offers players a royal role playing game with enhanced PlayStation®Vita system graphics and features.

New Little King's Story follows players as they assume the role of King Corobo, tasked with reclaiming his kingdom from the Devil King, "The Nightmare." Players will experience an incredible journey as they visit seven different kingdoms and battle against evil dark lords that have captured the royal princesses. As King, gamers will need to lead their Royal Guard in every grand battle, and plan attacks wisely as they grow their populations and broaden their territories.

The action adventure title takes full advantage of the PlayStation®Vita system, featuring upgraded 2D and 3D visuals, and utilizes intuitive touch controls, including the PlayStation®Vita system rear touch pad. Players can also enjoy a myriad of newly added online features including downloadable content, item combining co-operative play, and online leaderboards.

New Little King's story will be available in retail stores for the PlayStation®Vita system on October 4.

For more information and assets, please visit: <http://www.konami.com/downloads/>

About Konami Group

KONAMI CORPORATION was established in 1973, and became a holding company of the Konami Group on March 31, 2006. KONAMI CORPORATION covers the fields of "Digital Entertainment Business", "Health & Fitness Business", "Gaming & Systems Business" and "Pachinko & Pachinko Slot Machines Business". KONAMI CORPORATION went public on Tokyo Stock Exchange in 1988, the London Stock Exchange in 1999, and the New York Stock Exchange in 2002. Home Page URL: www.konami.co.jp. Konami Digital Entertainment GmbH is a wholly-owned subsidiary, responsible for popular franchises like Metal Gear Solid, Silent Hill and Pro Evolution Soccer amongst other top sellers. Konami Group is also the manufacturer of the wildly popular Yu-Gi-Oh! TRADING CARD GAME, which has sold more than 25 billion cards worldwide. For more information concerning Konami Digital Entertainment GmbH and its products, please visit www.konami-europe.com.
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