



## Mindscape to bring Alawar Entertainment's Casual Games titles to retail in Australia and New Zealand

**SYDNEY, 18 October, 2012:** Mindscape Asia Pacific has today announced a new retail distribution partnership with leading casual games developer and publisher, Alawar Entertainment. The partnership will see Mindscape release titles from Alawar's popular games franchises including **Farm Frenzy 3: American Pie**, **Smash Frenzy 4** and **Sky Taxi 4: Top Secret** to Australian and New Zealand retail shelves.

*"Alawar Entertainment is one of the topselling casual games developers due to their huge success with the Farm Frenzy titles. We are thrilled to be working with them and expanding our casual games range with their mix of fun and engaging titles."* said Tonia Velasco, General Manager at Mindscape Asia Pacific. *"We look forward to releasing more Alawar games in the future."*

Titles launching this October include:

### **Farm Frenzy 3: American Pie**

Players join Scarlett, the feisty star of Farm Frenzy 3, as she puts robots to work on her land. Keep up with the latest advancements in technology to grow crops, feed animals, collect produce and manufacture goods. The title features zany new animations, 90 all-new levels packed with never-before-seen characters, buildings and challenges and fast-paced gameplay.

### **Smash Frenzy 4**

In Smash Frenzy 4, aliens have entered our dimension and kidnapped thousands of men and women. The brightest minds on Earth then came together and created a secret weapon that can return any object it touches to its home planet. Players must work to rescue as many people and save earth in this brick-breaking bonanza! Powerups will emerge from smashed items, interactive objects and explosive 3D visuals will amaze right up to the end. Don't miss Smash Frenzy 4, the greatest Arkanoid adventure ever created!

### **Sky Taxi 4: Top Secret**

Players work to rescue a beautiful spy from the clutches of a madman as they run, jump and stomp through Sky Taxi: Top Secret! Guide Mitch, a movie star by day and superhero by night, as he sets out to save the day! Enjoy stunning side-scrolling action as you progress through different levels grabbing goodies, knocking out baddies, and discovering cool secrets! Survive epic boss battles and save the spy in Sky Taxi: Top Secret!

All three titles are available now from leading games retailers for \$19.95.

For more information on Mindscape, Alawar Entertainment or the above titles, please contact James Kozanecki on [james@mindscape.com.au](mailto:james@mindscape.com.au) or +61 2 9964 0475.



**About Alawar Entertainment**

Founded in 1999, Alawar Entertainment specializes in the development, publication and distribution of casual games, reaching players in over 60 countries. The company is the leading distributor of casual titles in Eastern Europe and has published more than 200 casual PC games globally, including leading downloadable brands like Farm Frenzy, Stray Souls and The Treasures of Montezuma. Alawar games are now available for the Mac, iPhone, iPad, Android, PlayStation 3, Nintendo DS, bada, BlackBerry and other platforms. The company also releases entertainment products for social networks and MMO audiences. For more information, visit [www.alawar.com](http://www.alawar.com).

**About Mindscape Asia Pacific**

Mindscape Asia Pacific Pty Ltd, is Australia's leading publisher and distributor of kids, family and NextGen games, productivity and reference software on the PC, Mac, DS, Wii, Playstation, Xbox and online platforms. The company's rich portfolio of award-winning products include Acronis, Alawar Entertainment, Broderbund, Encyclopaedia Britannica, Endemol, Hoyle Games, IMSI Design, Incomedia, iolo, Konami, Legacy Interactive, Mark Burnett Productions, Myhorseclub, Nancy Drew, Nuance, Playfirst, Playrix, PopCap, Punch, Quickcraft, Roxio, Tecmo Koei, The Learning Company, The Fighter Collection, Universal Music and Zemana. [www.mindscape.com.au](http://www.mindscape.com.au)