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## **KONAMI and UEFA announce new three-year deal as PES series retains exclusive rights to Europe's greatest club football competitions**

Konami Digital Entertainment B.V. has extended its agreement to exclusively feature the UEFA Champions League and UEFA Europa League elements in forthcoming **PES (Pro Evolution Soccer)** titles for another three years.

KONAMI and UEFA has enjoyed a close relationship since the original agreement was signed in 2009 and the new partnership will allow KONAMI to use all iconography and presentation elements associated with the competitions exclusively within the **PES** series. The UEFA Champions League is Europe's greatest club football competition and will be fully featured in all versions of the game for the next three years. All versions of the game will also feature official logos for the competitions across its packaging.

The agreement allows KONAMI to feature both the UEFA Champions League and UEFA Europa League club competitions within its many options, with both featured as individual modes or within the larger season overview upon qualification - with the UEFA Super Cup featured within the iconic Master League mode. The **PES** series is widely regarded as the most realistic football simulation available, with its most recent **PES 2015** iteration winning awards such as IGN's 'Sports Game of the Year 2014' and 'Best Sports Game 2014' at Europe's prestige gamescom exhibition.

"The UEFA Champions League is the biggest prize in club football and we are delighted to have extended our exclusive agreement with UEFA to feature it in the **PES** series," commented Sean Ratcliffe, European Brand Director at Konami Digital Entertainment B.V. "In the past six years we have worked closely with UEFA creating the PES Virtual UEFA Champions League as a global online version of the real thing, and this year's UEFA Champions League final in Berlin played host to the climax of the 2015 **PES** season as the 25 best players from all over the globe gathered to determine the winner. The grand finals were held within the dedicated PlayStation site in the UEFA Champions Festival event taking place at the legendary Brandenburg Gate, with the two finalist also taking part in an exclusive special exhibition match which was played pitch side in the lead up to the final itself in the iconic Olympiastadion. These are exciting times for the **PES** series."

"We are very pleased to continue and extend our working partnership with KONAMI. This new cycle provides an opportunity to build an even closer working relationship, allowing us to activate in new and exciting ways over the next 3 years" commented Guy Laurent-Epstein - Marketing Director UEFA Events S.A. "We are delighted that future iterations of the series will continue to feature the UEFA Champions League and the UEFA Europa League as we also look forward to extending other areas of co-operation."

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**About Konami Group**

KONAMI CORPORATION was established in 1973, and became a holding company of the Konami Group on March 31, 2006. KONAMI CORPORATION covers the fields of "Digital Entertainment Business", "Health & Fitness Business", "Gaming & Systems Business" and "Pachinko & Pachinko Slot Machines Business". KONAMI CORPORATION went public on Tokyo Stock Exchange in 1988, the London Stock Exchange in 1999, and the New York Stock Exchange in 2002. Home Page URL: [www.konami.co.jp](http://www.konami.co.jp). Konami Digital Entertainment B.V. is a wholly-owned subsidiary, responsible for popular franchises like Metal Gear Solid, Silent Hill and Pro Evolution Soccer amongst other top sellers. Konami Group is also the manufacturer of the wildly popular Yu-Gi-Oh! TRADING CARD GAME, which has sold more than 25 billion cards worldwide. For more information concerning Konami Digital Entertainment and its products, please visit [www.konami-europe.com](http://www.konami-europe.com).

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**About UEFA**

UEFA is the governing body of European football. UEFA's mission is to promote, protect and develop European football at every level of the game, to promote the principles of unity and solidarity, and to deal with all questions relating to European football. For more information, please visit [UEFA.org](http://UEFA.org).