



CAT EARS, MAID OUTFITS AND MORE ADORN THE STARS OF *DEAD OR ALIVE 5* IN THREE NEW DOWNLOADABLE COSTUME PACKS FROM TEAM NINJA

Today Team NINJA released three new downloadable content packs for the new generation of DEAD OR ALIVE combat, *DEAD OR ALIVE 5*, which is now available at retailers worldwide on PlayStation® 3 and the Xbox 360® video game and entertainment system from Microsoft. Available now for download via the PlayStation®Store and Xbox LIVE[®] Marketplace for Xbox 360, these three new packs offer an array of new getups for your favorite DOA fighters. The packs include:

Kitty Pack– Helena, Christie, Tina and Lisa all receive a set of delightful and playful cat ears and sexy outfits to go with them!

What a Character– Hitomi and Mila each dress up in maid outfits; Rig puts on his bartender britches; and Lisa has a ball in her masquerade gown!

Special Set– Kasumi slips into some comfy overalls; Leifang gets her signature panda shirt; Hayabusa appears as a fiend version of himself; and Lisa gets sultry in a revealing black dress.

Also available right now on Xbox LIVE Marketplace for Xbox 360: Round 2 Costumes - Full Set, which includes all three downloadable packs at a special discount rate. The Full Set will be available a week later via the PlayStation®Store.

DEAD OR ALIVE 5 incorporates a wealth of martial arts fighting techniques into its distinctive fighting style to create a captivating new generation of DEAD OR ALIVE combat. Players will once again take on the roles of the legendary cast of DOA fighters in an action-packed brawler set in visually striking locations from around the world. The famed DEAD OR ALIVE hand-to-hand combat unfolds in new 3D stages that dynamically change as the fight progresses. The game's sterling cast includes not only stars from the DOA series but also select fighters from the iconic Virtua Fighter series.

DEAD OR ALIVE 5 was developed by Team NINJA and published by Tecmo Koei.

To download the new Costume Pack 2 screenshots, please visit:

Host address: koeiukftp.com Username: koeiuser Password: j4h6ydas /Games/Dead or Alive 5 (PS3, 360)/DLC/Costume Pack 2

For more news about Team NINJA, visit <u>www.teamninja-studio.com</u>, and don't forget to "like" us on Facebook at <u>http://www.facebook.com/teamninjastudio</u> and follow us on Twitter <u>@TeamNINJAStudio</u>.

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