

TECMO KOEI EUROPE REVEALS TGS 2012 LINEUP

Tokyo Game Show Lineup Features Strong Roster of Action Games Including Dead or Alive 5

Sydney, September 14th, 2012 – TECMO KOEI Europeⁱ, a leading publisher of interactive games, today announced its Tokyo Game Show (TGS) 2012 lineup of playable demos. The Tecmo Koei booth will showcase a range of action and fighting games including the next generation of DEAD OR ALIVE combat, *DEAD OR ALIVE 5*, with the full version of the final game available for play and Team NINJA available for interviews. Other titles available for demos include the action fighter *DYNASTY WARRIORS 7 Empires*, the brawler *Fist of the North Star: Ken's Rage 2*, and the tactical action game *WARRIORS OROCHI 3 Hyper*. The Tecmo Koei booth is located in the 2nd Hall, Booth #2-N1, and will be open Thursday, September 20 through Sunday, September 23 during show hours.

The following playable titles will topline TECMO KOEI's show lineup:

- **DEAD OR ALIVE 5** incorporates a wealth of martial arts fighting techniques into its distinctive fighting style to create a captivating new generation of *DEAD OR ALIVE* combat. In the game, which releases on September 25th for both PlayStation 3 and Xbox 360, players will once again take on the roles of the famed cast of DOA fighters in an action-packed brawler set in visually striking locations from around the world. The famed *DEAD OR ALIVE* hand-to-hand combat unfolds in new 3D stages that dynamically change as the fight progresses. The game's sterling cast includes not only stars from the DOA series but also select fighters from the iconic *Virtua Fighter* series.
- Fist of the North Star: Ken's Rage 2: The sequel to Fist of the North Star: Ken's Rage, a collaboration between the popular manga Fist of the North Star and Tecmo Koei's own Warriors series. In addition to continuing the story, this title will provide a reimagining of the content of the first game, with an even greater emphasis on the original manga. The addition of more playable characters and an increased focus on the Warriors series' famous tactical action will serve to make this the ultimate Fist of the North Star game experience.
- DYNASTY WARRIORS 7 Empires is the greatest Empires ever, including all the characters from Dynasty Warriors 7 and Dynasty Warriors 7 Extreme Legends. Designed to provide a great variety of play styles, Dynasty Warriors 7 Empires is a mix of strategy and tactical action where players can fight for power, use cunning and strategy to gain power, or use a number of different approaches to unite the Three Kingdoms.
- WARRIORS OROCHI 3 Hyper: A tactical action game, Warriors Orochi 3 Hyper transports the much loved heroes of the Dynasty Warriors and Samurai Warriors series into a story that also features characters from other popular titles such as Ninja Gaiden, Warriors: Legends of Troy, Bladestorm, Dead or Alive and a brand new character unique to the game. Along with the huge cast, the game lets players unlock abilities and influence the story, customize scenarios and share them online, and enjoy co-op play using independent screens on the Wii U GamePad and TV.

ABOUT TECMO KOEI EUROPE LTD.

TECMO KOEI EUROPE LTD. is a publisher of interactive entertainment software for current generation consoles, handhelds and digital download content based in Letchworth, Hertfordshire, UK. The company is a wholly owned subsidiary of TECMO KOEI HOLDINGS CO., LTD., headquartered in Yokohama, Japan. TECMO is best known for the Dead or Alive® and Ninja Gaiden®series. KOEI is best known for its Dynasty Warriors® and Samurai Warriors® franchises. On April 1, 2009, TECMO KOEI HOLDINGS CO., LTD was established as a result of the TECMO, LTD. and KOEI Co., Ltd. merger. More information about TECMO KOEI EUROPE LTD and its products can be found at www.tecmokoei-europe.com.

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