



DEAD OR ALIVE[®] 5 ULTIMATE

TEAM NINJA THROWS TAILGATE PARTY CELEBRATING OVER 500,000 DOWNLOADS OF **DEAD OR ALIVE 5 ULTIMATE: CORE FIGHTERS**

TECMO BOWL THROWBACK Highlights Multiple Limited Time Incentives

Team NINJA kicks off several weeks of festivities complete with Tecmo Bowl uniforms and characters, new Emerald, Ruby and Topaz grades, limited time in-game and free content including the classic **Tecmo Bowl Throwback**, all in celebration of over half a million downloads of **DEAD OR ALIVE 5 ULTIMATE: CORE FIGHTERS (DOA5U: CORE FIGHTERS)**.

For American Football fans, Tecmo Bowl uniforms for Bass, Bayman, Leon, Rachel, Tina and Zack are being released and, as a bonus, **Tecmo Bowl Throwback** and **DOA5U: CORE FIGHTERS** are included with the purchase of any of the six costumes or the full **DEAD OR ALIVE 5 ULTIMATE** Champion set through November 26 (PlayStation[®]3 only, additional purchases will not include multiple copies). Limited time offers also include the use of Leon and Rachel free of charge for **DOA5U: CORE FIGHTERS** players, through November 19 (PlayStation[®]3 only). Additional information can be found on the official **DEAD OR ALIVE 5 ULTIMATE** Tailgate Party website: <http://teamninja-studio.com/doa5/ultimate/us/home.html#tailgate>

DEAD OR ALIVE 5 ULTIMATE heightens the signature DOA fighting style with the inclusion of new modes from *DOA5 Plus*, dynamic new stages, and deadly new fighters to deliver the ultimate in fighting entertainment. Players will take on the roles of their favorite DEAD OR ALIVE fighters—as well as combatants new to the franchise—in an intense, action-packed brawler set in visually striking locations from around the world. The famed DOA hand-to-hand combat is enhanced with new content that extends the experience. Along with a rich array of single-player modes including story mode, **DEAD OR ALIVE 5 ULTIMATE** offers online options with arcade-style matches, tournaments, and social features making it the most definitive DEAD OR ALIVE experience to date.

For access to assets showcasing the new **DEAD OR ALIVE 5 ULTIMATE** Tailgate Party content please visit:

Host: koeiukftp.com

Username: koeiuser

Password: j4h6ydas

For more news about Team NINJA, visit <http://teamninja-studio.com>, and don't forget to "like" us on Facebook at <http://www.facebook.com/tecmoeurope> and follow us on Twitter [@TeamNINJASudio](https://twitter.com/TeamNINJASudio) and [@tecmokoeieurope](https://twitter.com/tecmokoeieurope)

ABOUT TECMO KOEI EUROPE LTD.

TECMO KOEI EUROPE LTD. is a publisher of interactive entertainment software for current generation consoles, handhelds and digital download content based in Letchworth, Hertfordshire, UK. The company is a wholly owned subsidiary of TECMO KOEI HOLDINGS CO., LTD., headquartered in Yokohama, Japan. TECMO is best known for the Dead or Alive® and Ninja Gaiden® series. KOEI is best known for its Dynasty Warriors® and Samurai Warriors® franchises. On April 1, 2009, TECMO KOEI HOLDINGS CO., LTD was established as a result of the TECMO, LTD. and KOEI Co., Ltd. merger. More information about TECMO KOEI EUROPE LTD and its products can be found at www.tecmokoei-europe.com.

About Mindscape Asia Pacific

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