

KONAMI



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MINDSCAPE

June 11th, 2015



PES2016

PRO EVOLUTION SOCCER

Neymar Jr. global star of PES 2016 pack shot, as KONAMI reveals teaser trailer

Konami Digital Entertainment B.V. has announced that Neymar Jr. is to be lead pack star of **PES 2016**, with the publisher also releasing a teaser trailer and confirming full reveal June 12th.

Neymar Jr. heads up **PES 2016** on the back of his most successful season to date. The world famous forward saw his club side win La Liga and Copa Del Rey domestically, which saw Neymar Jr. score in the final. He also went on to win the UEFA Champions League, an exclusive license in **PES 2016**, which completed a historic treble. Just 23 years-old, Neymar Jr. has been the golden boy of Brazil since his teen years, and now captains the national side. His wonderful and inspiring dribbling skills, together with deadly finishing and electric pace makes Neymar Jr. a current football superstar, with the promise of much more in the future. Neymar Jr. will front the pack shot for **PES 2016** and all marketing materials.

"This is a real honour for me to be cover star for PES 2016" commented Neymar Jr. "The series has long been praised for its sheer level of control and utter realism and I am delighted to be working with such a talented team as Konami. I am fascinated by the huge amount of work involved in putting together the game and ensuring the world's top players look and play just like the real things, and cannot wait to see myself in action as soon as possible."

"Neymar Jr. is a player that perfectly fits the PES brand, and what we want to achieve" added Erik Bladinieres, European Brand Director of Football. "His unique qualities and the ability to surprise goes hand in hand with the gameplay experience in PES 2016. In our anniversary year we want to celebrate the past, while look forward to the exciting future of the brand. We'll do this with Neymar Jr. leading our campaign."

PES 2016 will be officially announced on June 12th, which will feature information of Neymar Jr. as an exclusive player reward for pre-ordering customers to be used in myClub.



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About Konami Group

KONAMI CORPORATION was established in 1973, and became a holding company of the Konami Group on March 31, 2006. KONAMI CORPORATION covers the fields of "Digital Entertainment Business", "Health & Fitness Business", "Gaming & Systems Business" and "Pachinko & Pachinko Slot Machines Business". KONAMI CORPORATION went public on Tokyo Stock Exchange in 1988, the London Stock Exchange in 1999, and the New York Stock Exchange in 2002. Home Page URL: www.konami.co.jp. Konami Digital Entertainment B.V. is a wholly-owned subsidiary, responsible for popular franchises like Metal Gear Solid, Silent Hill and Pro Evolution Soccer amongst other top sellers. Konami Group is also the manufacturer of the wildly popular Yu-Gi-Oh! TRADING CARD GAME, which has sold more than 25 billion cards worldwide. For more information concerning Konami Digital Entertainment and its products, please visit www.konami-europe.com.

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