

## Mindscape launches WebSite X5 Evolution

Version 10 offers a wide range of web innovations

**Sydney, July 2013** - The countdown is over and Mindscape is pleased to announce the release of Incomedia's leading web editor **WebSite X5 Evolution 10** into the retail, reseller and online channels in Australia and New Zealand via download.

**WebSite X5** is the most versatile and complete software that allows users to create professional looking websites along with an online store and blogs. Version 10 combines an intuitive interface and a wide range of innovations that provide users with all the necessary tools to build a professional looking website. The cornerstone of **WebSite X5 Evolution 10** is its 5-step system – a process that allows users without any programming knowledge or web design experience to create and publish a website for their club or business with ease.

**WebSite X5 Evolution 10** has lots of new features that reinforce the strength of the product including:

- Improved user interface
- **HTML5 code generation** offering full compatibility with any device, operating system and web browser
- **Mobile Template Pack** – all web pages and templates are now optimised for perfect visualisation and navigation on mobile devices. Build your website once - **WebSite X5** adapts it instantly for mobile devices. Visitors are now able to view your site on tablets and smartphones; navigate smoothly; shop; click on buttons and link to social apps
- **Touch Technology** – visitors can use their finger to browse and enlarge pictures on your website on their mobile devices
- Improvements to e-commerce offering more powerful tools
- **"Social Object"** – activate buttons and boxes for **Facebook, Google+, Twitter or Pinterest Apps**

*"The key to WebSite X5's success is the ease with which all tasks can be completed and professional results obtained. The new version 10 improves the user experience of WebSite X5 and with the transition to HTML5 offers ensures compatible websites on any browser, operating system and mobile device said Tonia Velasco, COO of Mindscape Asia Pacific Pty Ltd.*

**Website X5 Compact 10** will be available for \$49.95 and **Website X5 EVOLUT10N** for \$89.95. Both will be available for purchase through resellers, selected retailers and the Mindscape website at [www.mindscape.com.au](http://www.mindscape.com.au) via download.

For more information about the program and the specific features of the new version, visit <http://www.mindscape.com.au/software/website-x5-evolut10n.do> and download the free trial.

For further information on any of the WebSite X5 products, please contact James Kozanecki at Mindscape Asia Pacific on [james@mindscape.com.au](mailto:james@mindscape.com.au) or +61 2 9964 0475.

**About Incomedia:**

Incomedia, founded in 1998, is a leading independent developer and publisher of multimedia software for the PC.

Incomedia's flagship product **WebSite X5**, currently sold in over 40 countries through a well-established network of International distributors, resellers and retailers, was developed with the aim of bringing high-end website creation software at affordable prices to home, business and education users. The software is designed specifically for users who want to publish high-quality websites and on-line shops, with a professional look and feel in just 5 simple steps.

**About Mindscape**

Mindscape Asia Pacific Pty Ltd, is Australia's leading publisher and distributor of kids, family and NextGen games, productivity and reference software on the PC, Mac, DS, Wii, Playstation, Xbox and online platforms. The company's portfolio of award-winning products include Acronis, Alawar Entertainment, Broderbund, Encyclopaedia Britannica, Endemol, Hoyle Games, IMSI Design, Incomedia, iolo, Konami, Legacy Interactive, Mark Burnett Productions, Nancy Drew, Nuance, Playfirst, Playrix, PopCap, Punch, Quickcraft, Roxio, Tecmo Koei, The Learning Company, The Fighter Collection, Universal Music and Zemana. [www.mindscape.com.au](http://www.mindscape.com.au)