



Mindscape Reveals Four New HOYLE® Titles for PC & Mac

Mindscape grows #1 selling family franchise with the release of HOYLE Slots, Cards Games, Casino Games and Puzzle & Board Games

SYDNEY, March, 2010: Mindscape has today announced the launch of the latest editions of HOYLE® Card Games 2010, HOYLE® Casino Games 2010, HOYLE® Puzzle & Board Games 2010 and the newest addition to the range, HOYLE® Slots 2010. The 2010 HOYLE® games offer everyone's favourite games for Windows and Macintosh operating systems.

The new *HOYLE Slots* was built from the ground up with an emphasis on incorporating vibrant and eye-catching graphics, brand new animation and unique sound effects to create the ultimate slots experience. With fun and progressive themes like "Comic Cash" and "Celebrity Gossip", *HOYLE Slots* packs in 10 mechanical slot games as well as 20 video slots that pay on up to 20 paylines. Fans of HOYLE games will also be happy to know that the brand new title will include many of the great features, such as player rewards and HOYLE Face Creator.

HOYLE Card Games, Hoyle Casino Games and Hoyle Puzzle & Board Games have also been updated for 2010. All games feature new and improved games, faster game play, new AI characters and personalities, an interactive game-help system, official rules and payouts plus an online interactive community that allows gamers to compete in tournaments with other HOYLE® fans

The all new HOYLE titles are available at Harvey Norman, EB Games, The Gamesmen, Games Warehouse and selected game retailers for \$29.95.

For more product information including screenshots, visit www.hoylegaming.com or contact Rebecca Tannous at Mindscape Asia Pacific on +61 2 9964 0476 or rebecca.tannous@mindscape.com.au

About Mindscape

Mindscape develops, publishes and distributes kids, family and NextGen games, productivity and reference software on the PC, Mac, DS, Wii, Playstation, XBOX and online platforms. The company's rich portfolio of award-winning products include Broderbund, Encyclopaedia Britannica, Endemol, Hoyle Games, IMSI, Legacy Interactive, Konami, Mark Burnett Productions, Myhorseclub, Nancy Drew, Nuance, The Learning Company, Punch, Playfirst, PopCap, Thomas & Friends, Roxio and Universal Music. Mindscape is a publicly listed company on the Paris Stock Market – Alternext since December 2007. www.mindscape.com.au

About Hoyle

Over 200 years ago Edmond Hoyle was the first person to fully document how card games should be played – essentially creating the first globally-recognised "Authorised Card Game Rules". Edmond was an English writer, born in 1672, living most of his adult life in London where he was a barrister. During his time there he began tutoring the 'upper classes' in the game of Whist and subsequently published a pamphlet on the subject. Due to the huge success of this pamphlet he officially wrote and printed it in 1742. Following this, Hoyle produced further books on gaming and the rules involved - each was hugely successful. His writing on the Laws of Gaming has given rise to the saying "according to HOYLE" which is still recognized as a phrase in dictionaries and encyclopedias today. Edmond Hoyle's legend lives on - he is still renowned worldwide in Gaming circles and his original rules, now over 200 years old, are still respected and used today.

HOYLE is a registered brand of the U.S. Playing Card Company, which is part of the Branded Consumables division of Jarden Corporation (NYSE:JAH).